

Change the Game...

■ We need a „Game Changer“, an investment banker told me recently, an IPO that will fire up the imagination of the stock markets and drive them to new heights.

■ To fire up their imagination means to have a positive impact on investors' psychology. We need an exciting vision for the future and confidence that stock prices will recover.

■ Exactly, I thought, such a Game Changer would be great, not only as regards market psychology, but to boost the whole economy.

■ Collapse of orders, short-time working, bankruptcies. This is the order of the day. Where is the Game Changer which will shift the market trend, provide us with confidence and get us moving forward? Or can we all be bailed out by the government?

■ But what does it mean if we expect the Game Changer to be an external impulse? Something is supposed to happen that will shift my expectations and those of others to the better. Something is supposed to happen that will make us all happy. We are waiting for an external impulse to move us forward. And while we wait for it to happen - nothing moves.

■ What makes it so difficult to create the impulse ourselves? We dread the unknown, the novel and we are anxious to keep the status quo even if we are not happy with it. We deem it better to remain in a suboptimal state than to make it worse through our own actions.

■ Or we are trying to maximize our gains and refrain from taking action for as long as we feel the maximum is out of reach or until we admit that a reasonably good decision will be enough to achieve sufficient progress.



■ But who will want to settle for mediocrity? If we must take a decision, then we want to have our cake and eat it! After all, our decision is supposed to set us on the right track. And as long as we cannot have that or until we can be sure, we will not make up our minds to begin with - and wait for the Game Changer.

■ The bells will not ring when the stock markets turn around. Nor at the appearance of the Game Changer. Life is like that too. When will you invest in the post-crisis future?

■ Where do you need to take entrepreneurial or personal decisions? In your strategic direction. Concerning investments. In respect of your career goal. Are you ready? Or do you still want to wait?

■ **Coaching sets impulses and is an investment in your decisiveness. Develop your personal Game Changer!**

■ **3 hints for decision making you will receive at: change@absolutelycoaching.de**

■ **Curious? <http://www.absolutelycoaching.de>**